

KEIAI UNIVERSITY STAFF PAPERS

No. 97 June 2020

CONTENTS

Articles

Sake Exports and Transaction Costs Hitomi Awaya (3)

Educational Issues in University Teacher Training Courses
to Educate Students to Be Able to Take Charge
of “Advanced Japanese History” Yukinobu Koyama (25)

Financial Evaluation Method for Brand Assets and Specific Procedures (2)
..... Kyouhei Narimatsu (69)

Reports

Report on Faculty Research Activities 2019 (101)

ECONOMIC SOCIETY
KEIAI UNIVERSITY